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**HARNESSING TECHNOLOGIES IN AN AGE OF AI TO BUILD A HEALTHIER
WORLD**

| BACKGROUND

PMAC 2025: Harnessing Technologies in an Age of AI to Build a Healthier World

Rapid technological advancements, including those involving Artificial Intelligence (AI), are deemed essential tools for creating a healthier, more equitable, and peaceful world. Inventive use of technologies to achieve the Sustainable Development Goals (SDGs) by 2030 has demonstrated significant benefits, for example by contributing to global environmental sustainability and biodiversity preservation. However, it is also crucial to consider the potential risks associated with these innovations, such as security threats, misinformation, disinformation, inequitable access, and privacy invasion.

The PMAC 2025 emphasizes leveraging these technological advancements to ensure equitable, affordable, and comprehensive access for all populations, especially in low- and middle-income countries and for resource-constrained individuals in high-income countries.

| OBJECTIVES

To set the scene of the PMAC 2025 in highlighting the importance of synergizing technologies to strengthen health systems, achieve the SDGs, and foster a healthy planet. Key issues such as climate change, conflict, and emerging diseases will be addressed



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